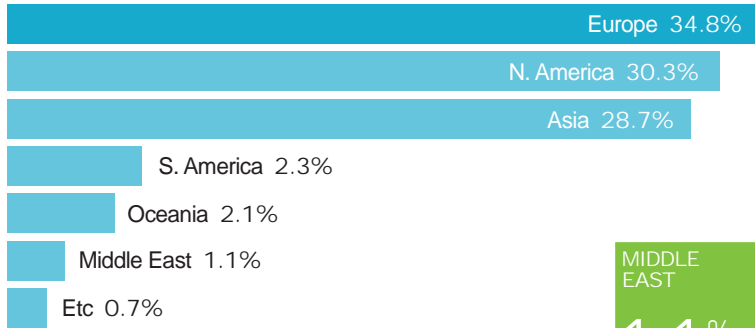


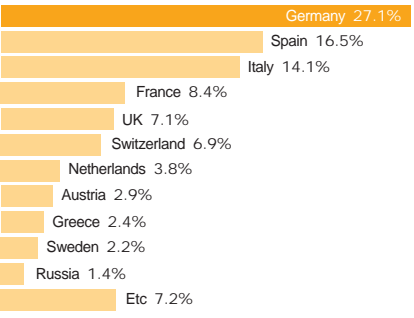
Distribution/Readership

BREAKDOWN BY AREA



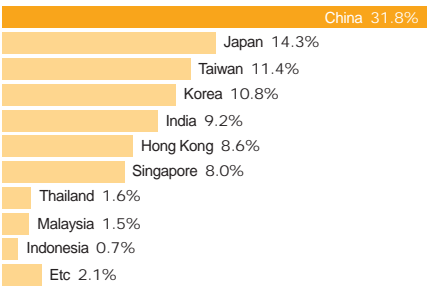
EUROPE

34.8%



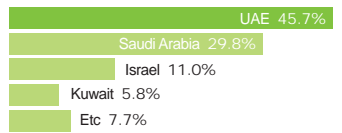
ASIA

28.7%



MIDDLE EAST

1.1%



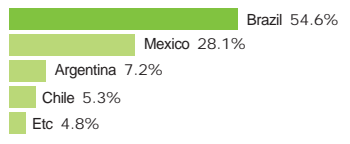
OCEANIA

2.1%



SOUTH AMERICA

2.3%



NORTH AMERICA

30.3%



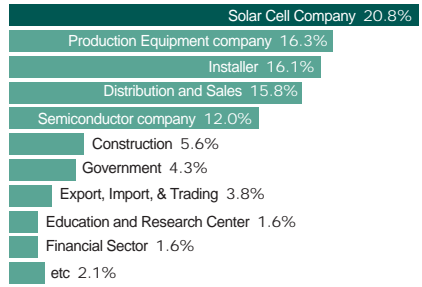
TECHNICAL INFORMATION

- **Frequency** : Monthly
- **Size of Magazine** : 210(W)x278(H)mm
- **Number of Pages** : Min. 100 full pages, plus 4 cover pages
- **Binding** : Adhesive Binding
- **Publication Date** : 15th of every month prior to the issue
- **Ad. Deadline** : 5th of every month prior to the issue
- **Circulation** : Min. 25,000
- **Distribution** : Worldwide about 40 countries; global PV Expos, governments, utilities, research institutes and financial, fund and venture capitalists

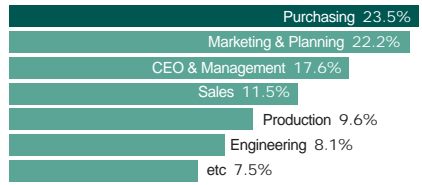
EDITORIAL PROPOSAL AND NEWS BRIEF

INTERPV welcomes interesting editorial materials, case studies, technical articles, news briefs and product announcements. Use of editorial materials is at the editor's discretion. Please send news releases to pved@infothe.com.

CIRCULATION BREAKDOWN BY INDUSTRY

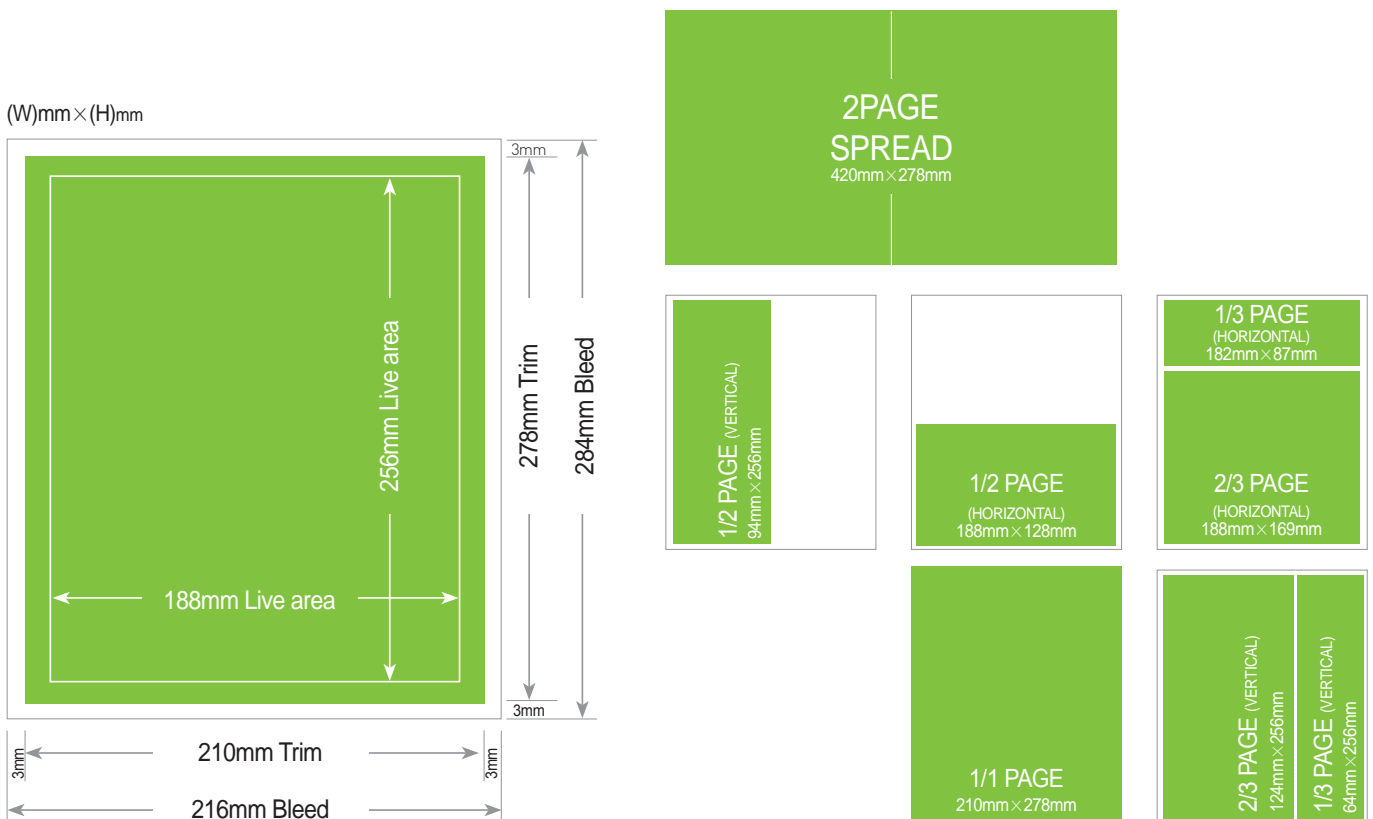


BREAKDOWN BY JOB FUNCTION



Advertisement Rates

PAGE LOCATION & SIZE	1X (PER 1 ISSUE)	3X (PER 1 ISSUE)	6X (PER 1 ISSUE)	9X (PER 1 ISSUE)	12X (PER 1 ISSUE)
SPREAD PAGE	US\$7,000	US\$6,000	US\$5,500	US\$5,300	US\$5,000
INSIDE FRONT COVER (IFC)	US\$5,600	US\$5,400	US\$4,800	US\$4,400	US\$4,000
INSIDE BACK COVER (IBC)	US\$4,800	US\$4,500	US\$4,200	US\$4,000	US\$3,800
BACK COVER	US\$6,000	US\$5,500	US\$5,000	US\$4,800	US\$4,500
1 PAGE (REGULAR)	US\$3,800	US\$3,500	US\$3,200	US\$3,100	US\$3,000
2/3 PAGE	US\$2,400	US\$2,200	US\$2,100	US\$2,000	US\$1,900
1/2 PAGE	US\$2,000	US\$1,900	US\$1,800	US\$1,700	US\$1,600
1/3 PAGE	US\$1,600	US\$1,500	US\$1,400	US\$1,300	US\$1,200
* AD. PACKAGE 1: 1-PAGE EXCLUSIVE COMPANY PROFILE + 1/2 PAGE ADVERTISEMENT, 100 COPIES FOR YOUR CLIENTS: US\$6,000					
** AD. PACKAGE 2: 2-PAGE EXCLUSIVE COMPANY PROFILE + 1-PAGE ADVERTISEMENT, 100 COPIES FOR YOUR CLIENTS: US\$6,500					



MECHANICAL REQUIREMENTS

MATERIAL SUBMISSION INSTRUCTION

Please send us your ad materials in digital format in order to guarantee a perfect print result. Please note the following requirements.

- Interchange format is PDF-X/3(not separated). The scriptures and pictures shall be integrated.
- All placed data files shall have a resolution of 300 dpi on 1:1 reproduction, online graphics 600 dpi. On lower deviation of the indicated features, the print reproduction will be of minor value.
- All colors shall be defined in CMYK color space. Do not create special or spot colors.

All advertising materials should be sent directly to : Interpv@infothe.com.

Online Marketing

Your Trusted Marketing Partner

WWW.INTERPV.NET

THE MOST COMPREHENSIVE PV ADVERTISING AND PROMOTION ONLINE!

Use our web site www.interpv.net to promote your company and products at free of charge. With constantly rising hits per month it is the ideal way to address your online target group. Your information will be placed directly at our homepage. We would like to give you the opportunity to promote your products or services to a highly targeted demographic deeply interested in PV industry.

■ Web Banner

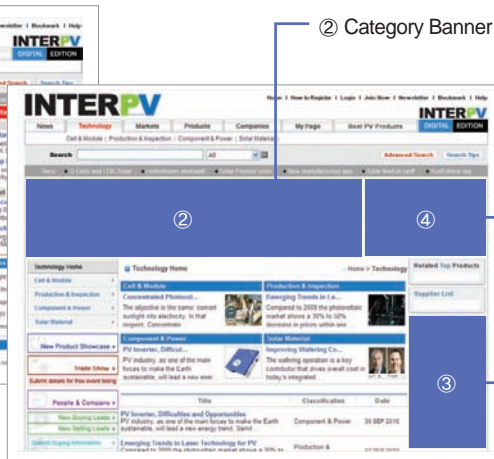
Experience a solar navigator that helps your business move forward.

Buyers, sellers, dealers, installers, system integrators, and global players from all over the world are waiting to learn about your company and product. By posting banners on our website, you will enjoy more and more real-time purchase inquiries.

Banner Size : (W) × (H), Pixels(72dpi)



① Main Banner : 655(W) × 220(H)
US\$2,000/Month



② Category Banner : 700(W) × 163(H)
US\$1,000/Month

④ Text Banner : 230(W) × 50(H)
US\$200/Month

③ Right Side Banner : 160(W) × 275(H)
US\$600/Month

■ e- Newsletter

Send your own newsletters through InterPV!

More information on our newsletter service including sponsorship rates and frequency is available upon request to : interpv@infothe.com



⑤ Newsletter Banner : 680(W) × 100(H)
US\$800/1 Time

⑥ Newsletter Banner (Right Side)
160(W) × 275(H) US\$400/1 Time



Where the Global PV Industry Meets in Asia

InterPV Magazine presents EXPO Solar/ PV Korea



EXPO Solar PV KOREA INTERNATIONAL SOLAR ENERGY EXPO & CONFERENCE



Event for Maximum Connection and Business Growth in Photovoltaics

EXPO Solar is the most preferred destination for companies looking to increase their presence and expand their business in Asia and the world. The participation by diverse solar players from key Asian, European and

North American countries and its location at the pulse of the PV trade and industry in South Korea—the country well-known for high tech innovation, skilled workforce, business-friendly infrastructure and, most importantly, strong government's commitment to becoming a global hub for the solar industry—makes EXPO Solar an arena for major industry players to expand their market share exponentially. You can count on its reputation as world's premier trade show for PV cells and modules, PV production equipment, PV power systems, PV components and materials, and PV installation and consulting.

Reasons to Exhibit at EXPO Solar

- 1 EXPO Solar is one of the largest exhibitions dedicated to solar PV energy.
- 2 The international exhibition and conference gives you a global outlook for your solar business: Conference speakers and exhibition attendees are from Europe, Americas and Asia.
- 3 Independent, demand-led approach. The comprehensive event is built by people working in the solar energy industry.
- 4 Genuinely interactive and practical working group discussions: Contribute to developing your solar energy business and establishing strategies for further growth.
- 5 Truly unprecedented networking opportunities.

Reserve
your booth
today!



EXPO Solar 2012

FEB. 15(WED.)~17(FRI.), 2012 | KINTEX | KOREA

For more information, please visit www.exposolar.org.

InterPV magazine has debuted its interactive magazine app for the iPad. The InterPV app blends the magazine's superb editorial with elements that only digital can bring—interactivity and multimedia.

Experience INTERPV Magazine On the iPad.

Features

- **Interactivity:** Touch the screen and feel the variety of advanced interactive functions (Movie, Zoom, 360 degree view, animation, etc...)
- **Multimedia:** Post promotional videos and voices on your article and advertisement
- **Library:** Download the latest and past issues in InterPV app
- **Cover:** Go directly to the cover of the latest issue you are reading
- **Direct Connection:** Direct link to websites and desired apps in the App Store mentioned in the article and advertisement while reading
- **Emails:** Send emails while reading



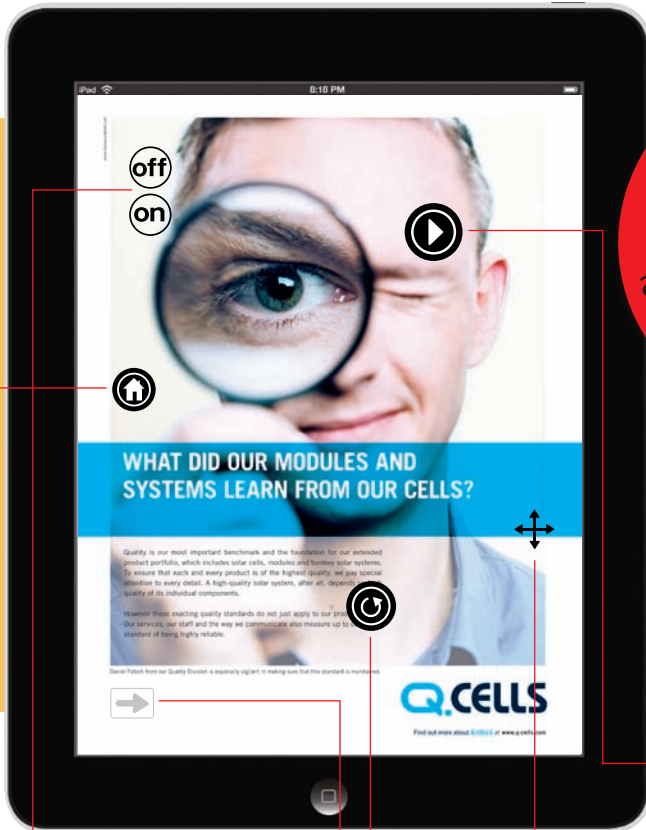
If you have iPad2,
please scan this QR code,
and go to InterPV app in
Apple App Store.

ADVERTISER'S BENEFITS

InterPV magazine advertisers will get **Free iPad ads.**

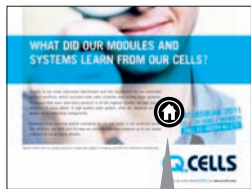
Put your ad on **InterPV magazine** and reach out to millions of iPad users worldwide. Publish your ad in digital format and take advantage of embedded multimedia content and a highly intuitive user-interface.

InterPV magazine helps you enjoy the type of interaction digital media consumers expect and expand your revenue options.



VOICE
Deliver your messages with voices of your people.

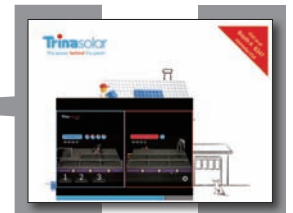
HOMEPAGE
Readers can get a direct link to your homepage.



ANIMATION
Better explain your technology or vision with animations.



MOVIE
You can show any promotional videos on your ad.



ZOOM
Photos can be moved, enlarged or reduced.



360° VIEW
Readers can get 360° view of your products.

